

Store
Hours:
9 to 5:30

Store Your Furs Now
Cold dry air storage vault on the premises, with efficient service and protection against all loss. "Furriers since 1842."
Charges moderate. Phone Pennsylvania 5100. Extension 34, and auto will call. Or take elevators 6, 7 or 8. TENTH FLOOR.

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Pure Talcum: 19c a lb. Can

3 lb. cans for 55c
That's the message of the summer sale—cool, refreshing. PURE talcum at a big saving!
Mail and Phone Orders Filled.
Orders Taken by Salesclerks in All Departments.

Phone
Pennsylvania
5100

Friday and Saturday : Two Full Days Before the Holiday

Tricolette Suits



\$15

Several lovely styles in Tuxedo models. Of double-weave Tricolette. Very well made—and they should sell for almost twice this price.

Bisque Black Honeydew
Navy White Porcelain
Gray Brown

SIZES : Women's, 34 to 44 : Misses', 14 to 20

WOMEN'S AND MISSES' SUITS—Third Floor

Crepe Silk Skirts



\$9.75

Sports skirts of unusual usefulness, of out-of-the-ordinary beauty. Plain, checked or striped Crepe weaves. A special purchase brings about this extremely low price.

White Only
Sizes 25 to 40
Waistbands.

GIMBELS SKIRT SHOP—Third Floor



New Sports Hats
\$3.95

And what a lot of 4th of July smartness your \$3.95 does buy!
Organdie Picture Sports Hats
Picot Felt and Braid Hats
Every sports style and trimming; sweater shades and WHITE!

GIMBELS MILLINERY SALON—Third Floor

Dainty Frill Blouses

\$2.00

Fine French Chiffon
Finished Voile with the
Prettiest Petal Frill

Exquisite texture; exquisite finish—lavishly lace-trimmed. The sort of Voile, the sort of voile, the sort of blouse that doesn't come often at the \$2.00 mark.

White and Flesh.
Sizes 34 to 46.

GIMBELS BLOUSE SHOP—Third Floor

Organdie Frocks

for Girls

\$5.95

Cool: Dainty:
Worthy Even
of a 4th of July

Bonny frocks for bonny maids! Pleated of collar; pleated of cuff and with the daintiest garniture of wee wool cherries. Contrasting sash for accent!

Orchid, Blue, Pink, Brown; in Sizes 6 to 16.

GIMBELS GIRLS' SHOP—Third Floor

Misses' Tub Frocks



\$10

Varied as the Days of Summer—and as Colorful! Cool as dotted swiss and organdie, organdie, gingham, flower-garden voiles can make them.

Sashed and frilled and lingerie collared and cuffed as Miss 14 to 20 likes them.
And Charmingly Fashioned

GIMBELS MISSES' OWN SHOP—Third Floor

And Night Gowns



95c

The very first thing you fold into your overnight bag is a good looking night gown of soft crepe or dainty hand-embroidered nainsook. And only 95c! Others up to \$2.00. 68c Crepe Bloomers. 45c Nainsook Bloomers. Others up to \$2.00. 95c Camisoles of good wash satin, very lace and effective. Others up to \$10.45.

GIMBELS LINGERIE SHOP—Second Floor

KHAKI

Khaki is summer's fabric for camping and sports wear. It is dirtless. It is cool. It is adaptable. Here are some of the things we are showing here in Khaki at special prices:

Camping Outfits for Little Girls

Khaki Bloomer and Middy of Jean or Galatee. Sizes 6 to 22 - \$3.50
Khaki Middy and Skirt of Jean or Galatee. Sizes 6 to 14 - \$2.95
Separate Khaki Skirts, pleated, sizes 6 to 16 - \$1.50
Junior Khaki Skirts, plain or pleated, 27 to 34 length - \$1.95
Khaki Middies, Sizes 6 to 22 - \$1.95
Unbleached Jean "Regulation" Middy. Sizes 6 to 22 - \$1.65
Khaki Play Dress. Sizes 6 to 16 - \$2.95
Khaki Overall. Sizes 6 to 16 - \$2.50

Mail Orders Promptly Filled.
GIMBELS GIRLS' SHOP—Third Floor

Khaki Riding Habits

Women's : Misses' : Juniors'
Khaki Habits, stunningly styled - \$15.00
Riding Breeches - \$6.75
Riding Skirts (made very full) - \$10.75

GIMBELS WOMEN'S SUIT SHOP—Third Floor

Khaki Shirts

For Men and Boys
Men's Cotton Khaki Drill Shirts, with collar attached and two pockets - \$1.15
Boys' Khaki Shirts of cotton khaki cloth with collar attached, pockets and long sleeves - \$1.25
MADE WITH LARGE SPORTS COLLAR AND A SHORT SLEEVE - 95c

Khaki in the Boys' Shop

Khaki Knickers (Sizes 8 to 16) - \$1.25
Khaki Norfolk Suits - \$5.00
Khaki Flapper Suits - \$2.95

Boy Scout Equipment at Standard Headquarters' Prices
GIMBELS BOYS' CLOTHING SHOP—Fourth Floor

Khaki Hats for Men and Boys

For outing, camping and beach. Plain colors or with green underbrims. Can be rolled up and put in your pocket or grip.

GIMBELS BOYS' HAT SHOP—Fourth Floor

Khaki Sporting Goods

Couch Hammocks - \$15.50 to \$62.50
One at \$19.75, with button-tufted mattress and upholstered back. Worth much more.
Khaki Tents - \$8.50 to \$37.50
Close-to-Nature Houses, 7 1/2 x 9 to 18 x 36, with or without floors - \$72.00 to \$831.00
Beach Umbrellas - \$6.75 to \$8.75

Federal Tax Included.
GIMBELS SPORTING GOODS SHOP—Fourth Floor

Children's Pumps at

\$3.25

Sizes 4 to 8
Single Strap
Sandal Style

Horsehide or tan calf in the model sketched right. Same style: sizes 8 1/2 to 11 - \$3.75

Parent Two
Strap Sandal

with gray suede quarter—not sketched: Sizes 4 to 8 - \$3.25.
8 1/2 to 11 - \$3.75.

GIMBELS CHILDREN'S SHOE SHOP—Second Floor

Picnic Specials

In the Stationery
Shop Sale - Priced
For the Week-End

Little things that add to the comfort and pleasure of every picnicker and without which no picnic jaunt is complete.

Paper Lunch Closets, each h 25c
Paper Plates, a dozen for 40c
Paper Drinking Cups, package 10c
Tourist Writing Case in black Keratol cloth. Complete with pad and bone letter opener. \$2.00

GIMBELS STATIONERY SHOP—Main Floor

Organdy Frocks



\$2.95

For Miss
2 to 6

Perky — saucy — sashed and ruffled. Blues and pinks, of course, as little Miss wants 'em. If she's going away, she must have at least one such gay frock!

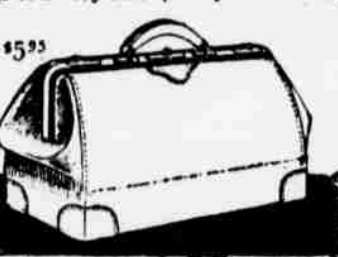
GIMBELS BABY SHOP—Second Floor

Traveling Bags



\$5.95

A sensational offering of surface cowhide bags at less than wholesale price. We've sold thousands of them ourselves at \$9.95. All the specifications that indicate bags of a very fine quality. You'll be proud to own one.



Tan and Black.
Size: 18 inches.
Identical Bag in 20 inch size: \$6.95

GIMBELS LEATHER GOODS SHOP—Main Floor

Boys' Palm Beach Suits



\$6.95

An exceptional bargain! They have sold for much more. Made of genuine Palm Beach and Panama Cloth, they are delightful for summer wear. Desirable patterns and dark shades. Browns, greens, blues and iridescent in plain or striped effects.

Made with detachable belts that go with knickerbockers.

SIZES : 8 to 18.

GIMBELS BOYS' CLOTHING SHOP—Fourth Floor

Washable Knickers



80c

For your vacation, Boys! The pants that will wear well and launder well. Inexpensive. Half the usual price. Light and dark shades.

SIZES:
7 to 15

Washable Knickers also at \$1.50 to \$3.50. And Khaki Flappers at \$1.25. Sizes 8 to 18.

GIMBELS BOYS' CLOTHING SHOP—Fourth Floor

Cool Suits : Men!



\$14.50

Genuine
Palm Beach

Cool! Crisp, smart and comfortable when a wool suit wilts with the heat. The very dandy finds these tailored to perfection—rightly styled for all wear. Light shades for the beach—dark shades for the summer evening. All of the genuine Palm Beach Cloth!

GIMBELS MEN'S CLOTHING SHOP—Fourth Floor

Polka Dot Ties



48c

With the sports shirt there's nothing tatter than a polka dot tie of FOULARD SILK. Navy, black, green and brown, with white dots of various sizes.

Washable Ties
35c (Three for \$1.00)

Made of an excellent quality mercerized poplin. White grounds neatly embroidered in colors.

GIMBELS MEN'S FURNISHING SHOP—Main Floor



Men's Union Suits
98c

COOL! And MUCH
REDUCED!

Striped madras—fine madras—full cut, well tailored. The comfortable athletic style that every man chooses for every wear straight through from season to season. Quality that usually carries a much higher price tag.

GIMBELS MEN'S UNDERWEAR SHOP—Main Floor

Imported Straws

\$1.85

MEN! Here's your opportunity! Start off on that holiday jaunt with a crisp new hat—good quality as you could want. Comfort head band in most of them. Fine straw in all. Last-minute styles. Your pick of hundreds at \$1.85.

GIMBELS MEN'S HAT SHOP—Fourth Floor

Men's Cool Shirts

\$1.39

Wonderful values in Woven Madras shirts. A fine assortment of patterns in neat two-tone stripe effects and patterns. You'll be proud to wear them without a vest. Sizes 13 1/2 to 16 only.

White Sports
Shirts

Of a fine quality mercerized cotton pongee, with collar attached - \$2.35
White Oxford Shirts, with button-down collar attached - \$2.50

GIMBELS MEN'S FURNISHING SHOP—Main Floor